

YASMINE BOUSSIF

Intellectual Property Counsel | Trademarks, designs and models | Copyright | IP contracts

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PROFILE

Intellectual property lawyer specialised in trademarks, designs, copyright and IP agreements (licence, assignment, partnership, ambassador), with a focus on advertising and communication law. Five placements in the legal departments of international luxury, entertainment and beauty groups (Chanel, LVMH, Louis Vuitton, The Walt Disney Company France, L'Oréal): IP portfolio management and defence, clearances and risk assessments, anti-counterfeiting, contract drafting and negotiation, legal watch and advice to business teams. Master's degree in Applied Intellectual Property (Paris-Saclay University) and University Diploma in Insolvency Law (Paris 1 Panthéon-Sorbonne). French native, fluent English (TOEIC 930).

PROFESSIONAL EXPERIENCE

Legal Intern, Intellectual Property and Contracts

Chanel, France Headquarters, Legal Department: IP, Image and Communication

07/2026 to present

Contracts | Events, image and communication | Third-party rights | Intellectual property

- Drafts and negotiates production, services and content exploitation agreements for audiovisual, digital, image and event projects, securing third-party rights (models, photographers, talents, music, films).
- Provides legal support on event, image and communication projects, covering intellectual property, regulation and pre-litigation or litigation matters.
- Takes part in the handling of pre-litigation and administrative litigation files.
- Prepares legal notes, materials, guidelines and legal watch for internal operational teams.

Legal Intern, Intellectual Property

LVMH, Global Headquarters, Intellectual Property Legal Department

01/2026 to 06/2026

Trademarks, brand strategy | Partnership, licence, assignment agreements | Clearance | International litigation

- Supported internal teams and the Group's Maisons on intellectual property matters: launches, brand strategy and risk assessment.
- Drafted, updated and negotiated ambassador, partnership, sponsorship, licence, assignment, patent and SaaS agreements; contributed to contract templates and guidelines for operational teams.
- Conducted clearances and risk assessments for communication, marketing and brand projects, including ambush marketing.
- Managed and defended IP portfolios: prior-right searches, monitoring, renewals, oppositions and anti-counterfeiting actions.
- Assisted with international disputes and litigation follow-up, and coordinated with external counsel.

Legal Intern, Trademark and Design Portfolio

Louis Vuitton, France Headquarters, Intellectual Property Legal Department

01/2025 to 06/2025

Trademark portfolio | Designs and models | Product clearance | Proof of use

- Managed trademark and design portfolios in France and internationally: prior-right searches, renewals, monitoring and risk assessments.
- Carried out product clearances and built reputation and proof-of-use files.
- Reviewed and followed agreements; provided legal support on product projects.
- Supported the handling of pre-litigation, litigation and administrative IP files.

Apprentice Legal Counsel, Corporate and Contracts

The Walt Disney Company France, France Headquarters, Corporate Legal Department

09/2023 to 09/2024

Commercial and IP agreements | Copyright, licensing | Digital law, GDPR | Anti-counterfeiting

- Drafted, reviewed and negotiated partnership, sponsorship, agency, influencer, licence, copyright and confidentiality (NDA) agreements.
- Supported operational teams on intellectual property issues related to films, content and consumer products.
- Updated Disney+ Terms and Conditions and legal notices; worked on digital law (ICT), artificial intelligence and data protection (GDPR).
- Handled IP, anti-counterfeiting and dispute files related to content and products.

Legal Intern, Intellectual Property and Media

L'Oréal, Global Headquarters, Intellectual Property and Media Legal Department

05/2022 to 08/2022

Communication agreements | Intellectual property rights | Patents, R&I | Metaverse, AI

- Followed the IP portfolio of the Group's Maisons: prior-right searches, renewals and coordination with internal teams.
- Drafted and updated ambassador, model, partnership, production, agency, brand licence, NDA and settlement agreements.
- Contributed to patent agreements, coexistence agreements and university research and innovation collaborations.
- Conducted a legal study on the metaverse, video games and artificial intelligence.

SKILLS

Intellectual property: trademark law, designs and models, copyright, image rights, portfolio management, prior-right searches, clearance, monitoring, renewals, oppositions, anti-counterfeiting, proof of use, reputation

Contracts: drafting and negotiation, partnership, licence, assignment, ambassador, model, production, agency, influencer, sponsorship, NDA, coexistence and settlement agreements, SaaS, terms and conditions

Advertising, media and communication: advertising law, ambush marketing, third-party rights (talents, photographers, music, films), events, digital content, brand image

Disputes and risk: pre-litigation and litigation, risk assessment, legal watch, external counsel coordination, insolvency law

Digital and data: digital law (ICT), GDPR and personal data protection, artificial intelligence, metaverse, video games, legal notices

Tools: Darts IP, DIAMS, Saegis, TM Go, Corsearch, Lexis, Dalloz, Microsoft Office

EDUCATION

University Diploma (DU) in Insolvency Law

Paris 1 Panthéon-Sorbonne University, 2024 - 2025

Master 2 (M2) in Applied Intellectual Property

Paris-Saclay University, 2023 - 2024, apprenticeship programme

Master 1 (M1) in Business Law, Intellectual Property and Digital Law

Paris-Saclay University, 2022 - 2023

CERTIFICATIONS AND ADDITIONAL TRAINING

Data & AI Certificate

Microsoft

Google Cybersecurity Certificate

Google

Training workshops (2024)

August Debouzy law firm

IP Strategy (2023)

INPI

Data protection principles and GDPR key concepts (2023)

CNIL

Contract Law: From Trust to Promise to Contract (2021)

HarvardX (Harvard Law School), edX

LANGUAGES

French: native | **English:** fluent, TOEIC 930 | **Spanish:** basic (A2) | **Italian:** learning

INTERESTS

Piano; classical dance; modern pentathlon; events and trade shows; volunteering (legal and humanitarian).